



**PRESS RELEASE
RELEASE**

FOR IMMEDIATE

**FOR MORE INFORMATION, CONTACT:
MATT MILLHISER
MATT.MILLHISER@TOMRAPACIFIC.COM
951.818.1113**

***REPLANET LAUNCHES "REPURPOSE" FUNDRAISING PROGRAM
EXCITING ECOFRIENDLY PROGRAM REQUIRES LITTLE EFFORT BUT OFFERS
BIG REWARDS***

**CORONA, CA [CALIFORNIA'S LARGEST COMMUNITY-BASED BEVERAGE
CONTAINER RECYCLER, REPLANET, IS PROUD TO LAUNCH AN EXCITING
NEW FUNDRAISING PROGRAM THAT HELPS LOCAL COMMUNITY GROUPS
RAISE MUCH NEEDED CASH WHILE PROTECTING THE ENVIRONMENT.**

**THE REPLANET REPURPOSE PROGRAM OFFERS A LUCRATIVE
ALTERNATIVE TO TRADITIONAL FUNDRAISING EFFORTS BY MAKING IT
SIMPLE AND EFFICIENT FOR ANYONE TO PARTICIPATE. SCHOOL GROUPS,
CHARITIES, CHURCHES AND SPORTS TEAMS HAVE ALREADY RAISED
THOUSANDS OF DOLLARS THROUGH THE INITIAL PILOT PROGRAM,
INSPIRING REPLANET TO EXPAND THE PROGRAM STATEWIDE.**

***"WE'RE EXCITED TO OFFER COMMUNITY GROUPS A SUCCESSFUL
FUNDRAISING TOOL THAT HELPS THEM ACHIEVE FUNDRAISING GOALS
WHILE BENEFITING THE ENVIRONMENT, SAID MATT MILLHISER,
REPLANET MARKETING DIRECTOR.***

***"THE ECONOMIC DOWNTURN HAS DEVASTATED MANY COMMUNITY
ORGANIZATIONS, AND CONTINUES TO MAKE IT DIFFICULT FOR NON-
PROFITS TO GET DONATIONS FROM FAMILY AND FRIENDS, MILLHISER
CONTINUED.***

***"REPLANET'S REPURPOSE PROGRAM CAN HELP THOSE GROUPS RAISE
DESPERATELY NEEDED CASH. THE PROGRAM MAKES IT EASY FOR
ANYONE TO CONTRIBUTE TO THEIR FAVORITE CHARITIES WITHOUT
SPENDING A DIME. REPLANET'S REPURPOSE REQUIRES LITTLE EFFORT
BUT OFFERS BIG REWARDS."***

**IMPLEMENTING REPLANET'S REPURPOSE PROGRAM IS SIMPLE, JUST
CONNECT, COLLECT, CASH AND CONTRIBUTE.**

**CONNECT TO REPLANET'S WEBSITE WHERE COMMUNITY GROUPS
REGISTER TO PARTICIPATE.**

COLLECT RECYCLABLE BOTTLES AND CANS.

**CASH IN RECYCLABLES AT A NEIGHBORHOOD REPLANET FACILITY TO
RECEIVE CRV DEPOSITS.**

**CONTRIBUTE MONEY DIRECTLY TO YOUR FAVORITE PARTICIPATING
COMMUNITY ORGANIZATION.**

THE PROGRAM TAKES JUST MINUTES TO LAUNCH AND CAN PROVIDE IMMEDIATE RETURNS. THE CASH STARTS ROLLING IN AS SOON AS PEOPLE START RECYCLING.

(CONTINUED)

"EVERY TIME WE RECYCLE, REPLANET CHIPS IN AN EXTRA 10% OF OUR CRV DEPOSITS! THIS IS A WIN-WIN FOR OUR SCHOOL AND THE PLANET. WE LOOK FORWARD TO WORKING WITH REPLANET IN THE UPCOMING SCHOOL YEAR AND MANY YEARS TO COME," SAID Tracy ROSENTHAL, WOODLAKE AVENUE ELEMENTARY PARENT.

INTERESTED NON-PROFITS CAN CONTACT REPLANET AT 1.877.737.5263 OR VISIT THEIR WEBSITE:

[HTTP://REPLANETUSA.COM/REPLANETFUNDRAISING.HTML](http://replanetusa.com/replanetfundraising.html) .

ABOUT REPLANET

SINCE 1999 REPLANET HAS PARTNERED WITH OUR CUSTOMERS AND COMMUNITIES TO ENCOURAGE RECYCLING WHILE KEEPING A NEIGHBORHOOD'S QUALITY OF LIFE HIGH AND ITS PROPERTY VALUES STABLE. AT OUR MORE THAN 400 CENTERS STATEWIDE CUSTOMERS CAN RECYCLE CRV (CALIFORNIA REDEMPTION VALUE) ALUMINUM, GLASS AND PLASTIC CONTAINERS. ALL CENTERS ARE STATE CERTIFIED AND MEET REQUIREMENTS FOR SUPERMARKETS AND OTHER BEVERAGE RETAILERS TO COMPLY WITH THE STATE OF [CALIFORNIA'S BEVERAGE CONTAINER RECYCLING LAW](#)

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